

Collections Programs 2011-2012

1. What to Collect ("Trash for Cash"):



My Coke Rewards

- www.mycokerewards.com
- points earned with codes found on caps and fridgepack tear-offs are redeemable for educational materials



Box Tops for Education

- www.boxtopsforeducation.com
- each label is redeemable for .10¢



Campbell's Labels for Education

- www.labelsforeducation.com
- points earned with labels are redeemable for educational materials

2. When to Submit to School:

Students are encouraged to turn in labels and coke codes at any time, but deadlines are at the end of every 8 weeks to be counted toward classroom party.

3. How to Submit to School:

Students are asked to turn in all labels and coke codes in a Ziploc bag with name/teacher/grade written on insert. We are no longer wanting students to glue them to collection sheets! They can be turned in to teacher or in Collection Bins near the office.

4. Incentives:

- *Each student will receive a small prize for participating in our collection drive each eight weeks (pencil, eraser, toy).*
- *The classroom bringing in the most "Trash for Cash" by the end of the collection period will win a class party. Their class photo will be displayed in office window.*

5. Goals:

- **Box Tops Goal:** \$2,571. These funds are used every year to help fund AR books for teachers, AR parties, buying computers, grants for field trips and many more things that Graham PTA sponsors.
- **Labels for Education:** 22,000 points. We want to redeem points for updating playground equipment.
- **My Coke Rewards:** 5,000. We are just starting up this rewards program again. We will be redeeming for equipment for the students.

6. Extra Helpful Suggestions:

- *Please trim Box Tops along dotted line to eliminate excess paper/cardboard.*
- *Make sure expiration date is FULLY INTACT and not expired (or else they cannot be redeemed).*
- *Labels for Education uses the UPC code for redemption. Caps from V8 beverages are also redeemable.*
- *Join the online communities of Box Tops for Education and Labels for Education to earn extra through sweepstakes and other bonus offers.*
- *Visit each program's website for a complete listing of eligible products. Many new products have joined the Box Tops and Labels for Education families.*
- *Get as many people involved in clipping and saving as you can. Ask friends, neighbors, grandparents & co-workers!*